

BYFX HK Showcases FX and Bullion Liquidity Solutions at iFX EXPO ASIA 2018



-Interactive Booth Demonstrates the Latest from BYFX

-Focused on the expansive Asian market

HONG KONG, Jan. 24. 2018 -- BYFX HK Co., Limited (BYFX), a provider of liquidity management solutions for FX and OTC Precious Metals brokers, hedge funds and white label partners, and a full-fledged subsidiary of SBI Group from Japan, announces their participation in one of the largest B2B FX summits in the region - iFX Expo Asia 2018 at the Hong Kong Convention & Exhibition Centre.



BYFX takes the stage with an interactive booth showcasing FX and Bullion liquidity solutions at iFX EXPO ASIA 2018

From today until 25 January, BYFX will take the stage with an interactive booth, videos, brochures, refreshments, premium gifts and product demonstrations.

BYFX will showcase their complete and robust liquidity and technology brokerage solutions, pricing panels and trading platforms for FX and OTC Precious Metals. BYFX's FX and Precious Metals businesses operate under two business names - BYFX and BYBULLION. BYFX HK focuses on providing professional institutional FX services, while BYBULLION is a provider of spot gold and spot silver trading services to institutional clients. BYFX and BYBULLION are committed to providing stable trading platform, flexible leverage ratio and secure and transparent trading environment to customers globally.

"We are happy to be exhibiting at iFX EXPO Asia 2018. It is a great opportunity to showcase our latest and advanced FX and Bullion liquidity technology solutions," said Min Zhu, CEO of BYFX. "This prestigious B2B event enables us to strengthen our bonds with key partners and clients, as well as to make many more successful business opportunities in the rapidly expanding Asian market."

In addition to FX and Precious Metals, SBI Group will introduce another HK-based subsidiary at the booth, BYFIN. BYFIN will be one of SBI's business units utilizing its reputable blockchain technology business offerings. SBI Group is the most active corporate blockchain investor in 2017 with investments in eight blockchain companies including Orb, Ripple and R3, according to a report by tech researcher CB Insights. BYFIN will capitalize on the burgeoning trend towards blockchain technologies as a tradeable asset class with a focus on serving the Asian region.

Guests will be welcomed with refreshments at iFX EXPO Asia 2018, as they network and further familiarize themselves with BYFX and BYFIN.

Well-established institutions, or those interested in starting up a FX and/or Precious

Metals business will have access to BYFX's deep industry expertise and practical know-how, including information regarding business set up, market structure, liquidity solutions, technology, risk management and other wide-ranging solutions.

BYFX's team of experts will be on site and available for consultation at Booth 15 at iFX EXPO Asia 2018. Guests can contact BYFX directly at info@byfx.com.hk to schedule a meeting with any member of the team.

About BYFX

BYFX HK Co., Limited is a full-fledged subsidiary of SBI Group, covering comprehensive and highly secure trading services and liquidity solutions for Spot FX (trading name: BYFX HK) and Spot Precious Metals (trading name: BYBULLION). As the world's leading Financial and Fintech conglomerate, SBI Group is listed on Tokyo Stock Exchange (Code 8473) and has accumulated over 22.5 million* customers in 2017.

Source: BYFX HK Co., Limited